
Strategic Plan 2025-2030: Key Points for the Township of Bonfield

*Strategic initiatives for community
growth and sustainability*





At a Glance: Timeline



AT A GLANCE

AT A GLANCE

Vision

The Township of Bonfield is a reliable, effective, and trusted provider of services to the community.

Mission

A modern municipal government which fosters safety, and a sense of community through fiscal responsibility and sustainable growth

Guiding Values and Principles

The Township is a service provider and facilitator making decision based upon the following values:

1. Service Excellence with Courtesy and Respect
2. Financial Prudence and Accountability
3. Sustainable Growth and Investment Readiness
4. Environmental Consciousness
5. Collaboration and Transparency

Strategic Pillars

| Responsible Government | Economic and Social Development | Fiscal Prudence | Environmental Stewardship |
|--|---|---|--|
| Goal #1 Create a Communications Plan | Goal #4 Foster an environment to promote positive Social, Health and Economic Development outcomes | Goal #6 <u>Ensure</u> spending is based on Asset Management Priorities | Goal #9 <u>Lead</u> and support the move to a more sustainable future |
| Goal #2 <u>Create</u> an environment that facilitates Community Participation | Goal #5 Maintain Municipal Infrastructure | Goal #7 Modernize and simplify administrative processes | |
| Goal #3 <u>Comply</u> with Legislation and Regulations | | Goal #8 Understand opportunities for Shared Resources | |

Vision and Mission

Vision

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Strategic Pillars

Responsible Government

Community

Legislation

Communication

Economic and Social Development

Municipal Infrastructure

Growing Business

Sharing Social Resources

Fiscal Prudence

Spending is priority based.

Modernize Processes

Share Resources

Environmental Stewardship

Sustainability

Stewardship

Protection

Strategic Pillar One: Responsible Government



A responsible government builds and maintains trust and increases community pride.

It engages and encourages participation with residents on projects and initiatives. It promotes healthy and active living, and equal opportunity amongst all residents. It also produces robust policies and procedures in accordance with prescribed legislation. Working in collaboration and partnership, the Township will create modern, accessible, and inclusive spaces for all, while demonstrating openness, transparency, and our capability to address strategic challenges.

Strategic Pillar One: Responsible Government

Priority Action Items

Goal #1 Create and Maintain a Communication and Brand Strategy

1. Update and modernize the website to be more accessible and user-friendly
2. Create and maintain a community events calendar
3. Produce informative newsletters, and regular social media updates
 - Quarterly
 - Monthly
 - Bi-weekly; and
 - As required

Goal #2 - Create and Foster an Environment that Facilitates Community Participation in Events

1. Host events which unite and engage the community (including Family Day, Canada Day, Remembrance Day, etc.)
2. Facilitate and support service club activities and events
3. Explore opportunities for new and inspiring events within the Township

Goal #3 - Comply with Federal, Provincial, Regional and Municipal Legislation and Regulations

1. Stay informed about changes and updates in prescribed legislation and regulations.
2. Attend conference and training sessions
3. Review existing township-owned policies and procedures
4. Produce action plans to ensure compliance with all regulatory requirements.

Strategic Pillar Two: Economic & Social Development



Economic and social development includes working with residents, agencies, and neighbouring communities to address important issues and opportunities. The Township will implement the strategic direction of Council, ensuring municipal infrastructure is maintained, while carrying out regular inspections to manage the lifespan of assets over time. We will advance opportunities to increase productivity and accelerate the delivery of new and innovative housing solutions that meet the needs of Bonfield's residents. Together, we will build a solid foundation for future economic growth and social development, while avoiding undue hardship to taxpayers through smart investment decisions.

Strategic Pillar Two: Economic & Social Development

Priority Action Items

Goal # 4 - Foster and Support an Environment which promotes positive Social, Health & Economic Development outcomes.

1. Housing: Promote a mix of safe, affordable, accessible, and desirable housing
2. Employment: Promote a diverse economic base, considering trends and gaps analysis, through business retention and expansion programming.
3. Health & Wellbeing: Create opportunities to advance regional partnerships that promote trails, recreation, exercise, and inclusive activities across demographics.
4. Strategic Growth Initiatives: Identify and allocate sufficient land supply for housing, employment, agriculture, forestry, and light industrial uses.



Strategic Pillar Two: Economic & Social Development



Goal # 5 - Ensure municipal infrastructure is being maintained based upon a robust analysis of its condition.

1. Conduct regular and regulatory inspections
2. Prepare Studies and Plans related to municipal assets including roads, bridges, and buildings
3. Conduct Lifecycle Analysis in support of municipal asset management plans

Strategic Pillar Three: Fiscal Prudence



Fiscal prudence requires spending decisions to be informed by asset management priorities and best practices, alongside defined policies, roles, and responsibilities.

The Township will implement modern and simplified administrative processes and explore other opportunities to increase efficiencies that reduce total costs across the township's operations. Through long term planning for service delivery, we will demonstrate and deliver departmental efficiencies through budgeting.

Strategic Pillar Three: Fiscal Prudence

Priority Action Items

Goal # 6 - Ensure new spending decisions are informed by an up to date understanding of asset management priorities

1. Create and maintain a long-term asset management plan which includes roads, bridges, machinery, and equipment.
2. Ensure financial due diligence through Key Performance Indicators (KPIs), monitoring and reporting.

Goal # 7 - Modernize and simplify administrative processes

1. Prepare multi year budgets which includes reporting, forecasting, and analysis.
2. Advance new file management and record keeping systems
3. Produce and maintain new and updated checklists and forms, providing clear and consistent information.



Goal #8 - Understand the opportunities for shared resources

1. Research and evaluate partnership development among regional communities
2. Facilitate partnerships with NGOs, and other service clubs, to provide collaborative opportunities to save money, time, and resources.

Strategic Pillar Four: Environmental Stewardship



Environmental sustainability will guide the Township of Bonfield as it makes the transition to a more green, resilient, and prosperous community.

We will apply mitigation and adaptation-led solutions which reduce the communities' footprint and prepares it for a less predictable climate. Through current and future planning documents, we will adopt stringent and realistic targets, and work with partners to advance stewardship which fosters enhanced sustainability and environmental stewardship.

Strategic Pillar Four: Environmental Stewardship



Priority Action Items

Goal #9 - Lead and support the Township of Bonfield as it makes the transition to a more sustainable future

1. Execute municipal plans and studies, including the Official Plan, Comprehensive Zoning By-law, and the Municipal Energy Plan.
2. Promote Energy Efficiency Standards in Buildings and Infrastructure.
3. Increase awareness of sustainable products, technology, and other solutions in procurement activities.
4. Focus on compliance with regulations related to healthy watershed management.
5. Continue to maintain a robust waste management plan.
6. Support efforts to advance public education.

Priority Action Items

Responsible Government

Update Website
Streamline Events
Communications
Plan

Economic and Social Development

Promote Attainable
Housing
Business Retention and
Expansion
Promote Healthy Living

Fiscal Prudence

Asset Management
Plan – Levels of
Service.
Multi-year budgets
Source Revenues

Environmental Stewardship

New OP/ Zoning
Watershed
Management
Promote Energy
Efficiency

Contact Us



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